1. **Select Category:**
2. **Select Sub Category:**
3. **Campaign Name:**
4. **Brand Name:**
5. **Date of Execution:**
6. **Description:** (Max 500 words)

This may represent the most creative **use of non-conventional outdoor media** and include structured ambient like restroom, beaches, airports, bus stations, theaters, etc as well as one off, non-scalable ambient opportunities. It can also cover any non-conventional, medium or temporary medium in these spaces.

**Description should cover the following points:**

1. Objectives of the use of the ambience
2. Execution Details - Uniqueness of use of Ambient Media, Duration, media formats, location, etc.
3. Details of any recall research and impact

**Upload Campaign Images:**

* Maximum 15 images of 10 MB file size in all.
* The images shall be in JPEG/PNG formats; (max width 1200 px and max height 1200 px )
* Images should cover - Actual executed images showing use of ambient media from different viewing angles

UPLOAD IMAGES

**Upload Video:**

* The video content shall be structured as per the parameters defined for this award category.
* The duration of the video shall not exceed 2 minutes.
* The file extension shall be **mp4** and the file size shall not exceed 40MB.
* Either Voiceover or Music is mandatory

UPLOAD VIDEO

**Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: